



New Eight-Plex Movie Theatre— More Than Just a Picture Show

The visual entertainment begins in the lobby and continues until the final credits roll up the screen.

*"...We enjoyed
our relationship
with Henkel.
They are very
conscientious..."*

*Arthur Stein, Jr.,
General Manager,
Central States
Theatre Corporation*

The strikingly modern Cinema West Theatre, located in the fast developing area between Mason City and Clear Lake, Iowa, is a far cry from a neighborhood picture show. In the lobby, magical metal figures illuminate the suspended, curved ceilings that suggest the excitement of the films to be shown. Each of the eight theatres features stadium-style seating with an unobstructed view of the large screen and digital sound systems.

Accörd Architecture, a wholly-owned subsidiary of Henkel Construction, utilized the space below the stadium-style seating for restrooms, storage space and the management office. This efficient use of space reduced the overall footprint to produce cost savings to the owner, Central States Theatre Corporation. Outside, Accörd's design incorporates a 32' x 20' louver style screen with backlighting, reminiscent of the drive-in movie screen once owned by Central States in west Mason City. Along with the exterior screen, the curving canopy gives moviegoers a glimpse of the exciting spaces and movies awaiting them inside the building. Scheduled to receive a three color paint scheme this spring, the precast exterior walls have a combination of raked and smooth finishes. The parking lot is designed for 500 vehicles.

Henkel Construction began the project, located in the Sedars development on Highway 122, in July 1999. All eight projectors were casting their magic images in February 2000.

**CORNER
STONES**

Henkel Construction
Company is a full service
general contractor based
in Mason City, Iowa.

Henkel builds high
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heavy-highway and
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